TOOL SHEET
Predis.ai

DIFFICULTY: Easy

Page 1: general description and practical task walkthrough

A. General Description

TOOL NAME	Predis.ai
LINK	https://predis.ai/
TYPE	Tool
BEST FOR	Generating complete social media posts (graphics, captions, and hashtags) from a single prompt
LANGUAGES	Multilingual (18+ languages supported including English, Italian, Spanish, French)
FREE/PAID	Freemium (Free plan with monthly generative credits; paid Premium subscription available for full asset library)
KEYWORDS	#SocialMediaAI, #AutoPost, #VisualContent, #InstagramMarketing

1. What is this tool?

Predis.ai is an AI-driven visual content creation platform designed for social media automation. It generates fully editable post graphics, written captions, and relevant hashtags automatically from a single text prompt. It helps young entrepreneurs maintain a professional and consistent social media presence without requiring prior graphic design expertise.

B. Practical Task & Step-by-Step

2. Practical task

Generate a complete social media announcement post (image visual + caption text + hashtags) for an online educational course launch.

3. Scenario / example business

Business name: SkillJump

Product/service: 15-minute digital micro-courses for young entrepreneurs and creators

Target audience: Aspiring freelancers, students, and young founders (18–28 years old)

Tone of voice: Dynamic, motivational, modern, direct

Final goal: Create a ready-to-publish social media announcement post for the platform launch

4. Before you start

Short business description, primary social platform (Instagram Feed), target language, key selling point ("Learn core business skills in 15 minutes a day").

#	Action	Instruction
1	**Open tool**	Visit https://predis.ai/ and log in or create a free account.
2	**Choose format**	Click **Create New** on the main dashboard and select **Text to Post (or Business/Idea to Post).**
3	**Add input**	Enter your business context for SkillJump into the main prompt box: "An engaging educational Instagram post introducing 15-minute business micro-courses for young freelancers, modern tech aesthetic."
4	**Use AI feature**	Select post type as **Single Post** for **Instagram** and click **"Generate"** to let the AI build the graphic rvisual, text caption, and hashtag set automatically.
5	**Edit result**	Open the generated post in the canvas editor to adjust brand colours, refine caption copy in the side panel, and remove non-relevant hashtags.
6	**Export/share**	Download the graphic visual as a PNG image and copy the caption and hashtags to your clipboard.

Expected final result

A ready-to-publish Instagram post package containing a high-quality graphic image, copy-ready post caption, and a block of targeted hashtags.

C. Tips & Complementary Information

Page 2: tips and complementary information

7. Example prompts / inputs

1. "An engaging educational Instagram post introducing 15-minute business micro-courses for young freelancers, modern tech aesthetic."

2. "A vibrant social media post announcing a new online course platform for Gen Z entrepreneurs with dynamic visuals."

8. Tips for better results

1. **Add specific target audience details in the prompt:** Specify who the post is for so the AI chooses appropriate language and design elements.

2. **Set brand colours in account settings:** Upload your logo and default palette early so generated posts automatically match your brand kit.

3. **Filter generated hashtags for relevance:** Review the auto-generated hashtag list and keep only niche-specific tags.

9. Common mistakes to avoid

1. **Publishing copy without proofreading:** Copying the AI caption without checking for minor awkward phrasing.

2. **Using overly brief prompts:** Entering 1-2 words (e.g., "business course") which leads to generic graphics.

3. **Overlapping text on graphic elements:** Leaving text boxes covering central visual features on mobile screens.

10. Screenshot / visual example

11. Supporting material

Title: How to Generate Social Media Posts from Text Prompts (Predis.ai Guide)

Link: https://predis.ai/resources/how-to-create-social-media-posts-using-ai/

Explanation: Official user guide detailing how the AI transforms text inputs into complete social media posts, including design customisation and hashtag selection.

12. Responsible AI / trainer notes

AI Warning: Always fact-check promotional claims, statistics, or details generated by AI copy before publishing commercially.

Trainer Notes:

- Time needed: 25 minutes.
- Format: Individual activity.
- Easier version: Generate a single static post using default AI suggestions.
- Harder version: Use Predis.ai to create a 4-slide carousel post and edit each slide individually.